

Rationalized list of nomenclature for Management Courses

The nomenclature given in column number 2 is the new nomenclature to be adopted. The column number 3 and 4 give the existing nomenclature of PGDM and MBA respectively which shall stand replaced by unified nomenclature given to column 2.

Sr No	New Nomenclature	Existing nomenclature of PGDM as per APH 2019-20 (table 2.26)	Existing nomenclature of MBA as per APH 2019-20 (table 2.27)
1	Accountancy with Computerized Account and Taxation	Accountancy with Computerized Account and Taxation (Sr No. 1)	
2	Administrative Management		Administrative Management (Sr No. 1)
3	Advertising Communication	Advertising Communication (Sr No. 2) Communications (Sr No. 20)	Advertising and Public Relation (Sr No. 2)
4	Agri Business Management	Agri Business Management (Sr No. 3) Agriculture Business (Sr No. 4)	Agri Business Management/ Entrepreneurship (Sr No. 3)
5	Apparels/ Fashion Management and Technology/ Textiles	Apparels (Sr No. 5) Fashion Technology (Sr No. 84) Textiles (Sr No. 102)	Textiles (Sr No. 47)
6	Artificial Intelligence, machine Learning and Deep Learning		
7	Aviation Management/ Airport Management	Aviation Management (Sr No. 6)	
8	Banking and Financial Services	Banking and Financial Services (Sr No. 7)	
9	Banking and Insurance Service	Banking and Insurance Service (Sr No. 8)	
10	Banking Insurance and Financial Service	Banking Insurance and Financial Service (Sr No. 9) Banking Insurance Finance and Allied Services (Sr No. 10)	
11	Big Data Analytics/ Data Science/ Business Analytics	Big Data Analytics (Sr No. 11)	
12	Biotechnology	Biotechnology (Sr No. 12)	
13	Business Administration	Business Administration (Sr No. 13)	Business Administration (Sr No. 5)
14	Business Design/ Business Design and innovation	Business Design (Sr No. 14) Business Design and innovation (Sr No. 15)	
15	Business Economics	Business Economics (Sr No. 16)	Business Economics (Sr No. 6)
16	Business Management	Business Entrepreneurship (Sr No. 17) Business Management (Sr No. 18) Commercial and Computer Practice (Sr No. 19)	Business Management (Sr No. 7) Business Studies (Sr No. 8) Computer Management (Sr No. 10) Management Studies (Sr No. 33)
17	Consulting		
18	Corporate Social Responsibility	Corporate Social Responsibility (Sr No. 21)	
19	Design thinking		
20	Development Studies	Development Studies (Sr No. 22)	
21	Dietetics	Dietetics (Sr No. 23)	
22	Dual Country Program	Dual Country Program (Sr No. 24)	
23	E-Business	E-Business (Sr No. 25)	
24	Energy Management	Energy Management (Sr No. 26)	
25	Engineering Management		
26	Entrepreneurship/ Innovation, Entrepreneurship and Venture Development	Entrepreneurship (Sr No. 27) Innovation, Entrepreneurship and Venture Development (Sr No. 58)	Entrepreneurship (Sr No. 11) Innovation, Entrepreneurship and Venture Development (Sr No. 31)
27	Environment Management	Environment Management (Sr No. 28)	Environment (Sr No. 12)
28	Event Management		
29	Family Managed Business	Family Managed Business (Sr No. 30)	
30	Financial Management	Finance (Sr No. 32) Finance and Marketing (Sr No. 33) Finance Control (Sr No. 34) Financial Management (Sr No. 35)	Finance Management (Sr No. 13) Finance Marketing (Sr No. 14) Finance Marketing and Human Resource Management (Sr No. 15) Financial Administration (Sr No. 16) Financial and Personnel Management (Sr No. 17) Financial Management (Sr No. 18)
31	Financial Services	Financial Services (Sr No. 36)	
32	Foreign Trade	Foreign Trade (Sr No. 37)	Foreign Trade (Sr No. 19)
33	Forestry Management	Forestry Management (Sr No. 38)	

Sr No	New Nomenclature	Existing nomenclature of PGDM as per APH 2019-20 (table 2.26)	Existing nomenclature of MBA as per APH 2019-20 (table 2.27)
34	General	General (Sr No. 39) Management (Sr No. 66)	General Management (Sr No. 20)
35	Government Accounting and Internal Audit	Government Accounting and Internal Audit (Sr No. 42)	
36	Health Care Management/ Hospital Management/ Public Health Management	Healthcare (Sr No. 43) Healthcare and Hospital Management (Sr No. 44) Hospital and Health Management (Sr No. 45) Hospital Management (Sr No. 46) Pharma and Healthcare Management (Sr No. 82)	Health Care Administration (Sr No. 21) Hospital Administration (Sr No. 22) Public Health (Sr No. 43)
37	Heritage Management		
38	Human Resource Management	Human Resource and International Business (Sr No. 47) Human Resource Management (Sr No. 48) Human Resources (Sr No. 49)	Human Resource Development (Sr No. 23) Human Resource Development and Management (Sr No. 24) Human Resource Management (Sr No. 25)
39	Industrial Safety and Environmental Management	Industrial Management (Sr No. 50) Industrial Safety and Environmental Management (Sr No. 51)	Industrial Management (Sr No. 26) Industrial Relations and Personnel Management (Sr No. 27)
40	Information Communication Technology in Securities Market	Information Communication Technology in Securities Market (Sr No. 52) Information Technology (Sr No. 53) Information Technology and Management (Sr No. 54) Information Technology and Marketing (Sr No. 55) Information Technology Management (Sr No. 56)	Information Management (Sr No. 28) Information Technology (Sr No. 29)
41	Infrastructure Management	Infrastructure Management (Sr No. 57)	
42	Innovation Management (Innovation lab/Incubators/prototype lab-with adequate machinery, 3D printers, for quick prototyping of student business ideas)		
43	Insurance and Risk Management	Insurance and Risk Management (Sr No. 59)	
44	Insurance Business Management	Insurance Business Management (Sr No. 60)	
45	International Business	Global Business (Sr No. 40) Global Management (Sr No. 41) International Business (Sr No. 61) International Management (Sr No. 62)	International Business (Sr No. 30)
46	Jute Technology and Management	Jute Technology and Management (Sr No. 63)	
47	Law/ legal Services	Law (Sr No. 64)	
48	Logistics and Supply Chain Management	Logistics and Supply Chain Management (Sr No. 65)	Logistics and Supply Chain Management (Sr No. 32)
49	Management Information System		
50	Marketing	Executive Marketing (Sr No. 29) Marketing (Sr No. 67) Marketing and Finance (Sr No. 68) Marketing and Information Technology (Sr No. 69) Marketing and International Business (Sr No. 70) Marketing and Sales Management (Sr No. 71) Marketing Management (Sr No. 72)	Marketing and Finance (Sr No. 34) Marketing and Sales Management (Sr No. 35) Marketing Management (Sr No. 36) Marketing (Sr No. 37)
51	Mass Communication	Mass Communication (Sr No. 73)	Mass Communication (Sr No. 38)
52	Media and Entertainment	Media and Entertainment (Sr No. 74) Media Management (Sr No. 75)	Communication and Media Technology (Sr No. 9) Media Management (Sr No. 39)
53	Operations Management		
54	Organizational Behaviour		
55	Personnel Management and Human Resource Management	Personal Management and Human Resource Development (Sr No. 80) Personal Management and Human Resource Management (Sr No. 81)	Personnel Administration (Sr No. 40) Personnel Management (Sr No. 41) Personnel Management and Human Resource Development (Sr No. 42)
56	Pharmaceutical Management	Pharmaceutical Management (Sr No. 83)	
57	Project Management	Project Management (Sr No. 85)	
58	Public Financial Management	Public Financial Management (Sr No. 86)	
59	Public Policy and Management	Public Policy and Management (Sr No. 87)	

Sr No	New Nomenclature	Existing nomenclature of PGDM as per APH 2019-20 (table 2.26)	Existing nomenclature of MBA as per APH 2019-20 (table 2.27)
60	Real Estate Management		
61	Research and Business Analytics	Research and Business Analytics (Sr No. 88)	
62	Retail Marketing/ Retail Management	Fashion Retail Management (Sr No. 31) Retail and Fast Moving Consumer Goods (Sr No. 89) Retail Management (Sr No. 90) Retail Marketing (Sr No. 91)	Retail Management (Sr No. 44)
63	Rural Management	Rural Management (Sr No. 92) Rural Planning and Management (Sr No. 93)	Rural Management (Sr No. 45) Rural Planning and Management (Sr No. 46)
64	Service Management	Service Management (Sr No. 94) Services (Sr No. 95)	
65	Small Enterprise Management		SEM (Sr No. 46)
66	Social Enterprise Management		
67	Sports Management		
68	Strategy		
69	Sustainability Management	Sustainable Development Practices (Sr No. 96) Sustainability Management (Sr No. 97)	
70	Technology Management		
71	Telecom Management	Telecom (Sr No. 98) Telecom and Information Technology (Sr No. 99) Telecom and Marketing (Sr No. 100) Telecom Management (Sr No. 101)	
72	Tourism and Cargo	Tourism and Cargo (Sr No. 103)	
73	Travel and Tourism	Tourism and Leisure (Sr No. 104) Tourism and Travel (Sr No. 105) Tourism Management (Sr No. 106) Travel and Tourism (Sr No. 107)	Tourism Management (Sr No. 48)

To be converted into vocational course	Modern Office Management (Sr No. 76) Modern Office Management and Secretarial Practices (Sr No. 77) Modern Office Practice (Sr No. 78) National Management Programme (Sr No. 79)
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